

**Presentation
by
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Evaluating Quality in Higher Education

**Is the Four-stage Model
always
Appropriate?**

The Four Stage Model

Van Vught, 1993

Study of five countries

2005

**Countries with agencies
<80**

**Number of agencies
< 350**

The Four Stage Model

1993

1. Agency

The Four Stage Model

1993

1. Agency

2. Self-evaluation

The Four Stage Model

1993

1. Agency

2. Self-evaluation

**3. Expert (peer) Review
and Site Visit**

The Four Stage Model

1993

1. Agency

2. Self-evaluation

3. Expert Review and Site Visit

4. Report

Long Overdue -

- a fifth stage

EVALUATION AND FOLLOW-UP

The fifth stage

- 1. Agency**
- 2. Self-evaluation**
- 3. Expert Review and Site Visit**
- 4. Report**
- 5. Evaluate the process
(including the agency)**

**This common model hides
many differences**

An Alternative Approach

An Alternative Approach

In any evaluation there are:

In any evaluation there are:



the evaluated

In any evaluation there are:



the evaluated



and the evaluators

An Alternative Approach

1. Initiation

1. INITIATION

CLARITY of PURPOSE

CLARITY of PURPOSE

Evaluated and evaluators should:

- **NEGOTIATE** and agree on the purpose
- **DOCUMENT** the purpose
- **DISSEMINATE** the purpose

DIVERSITY of PURPOSE

1. Improvement

DIVERSITY of PURPOSE

2. Accountability

Improvement

DIVERSITY of PURPOSE

Accountability

- **Accreditation**

Improvement

DIVERSITY of PURPOSE

Accountability

- **Accreditation**

“yes” “no”

Improvement

DIVERSITY of PURPOSE

Accountability

- Accreditation
- **Inform stakeholders**

Improvement

DIVERSITY of PURPOSE

Accountability

- Accreditation
- Inform stakeholders
- **Grading**

Improvement

DIVERSITY of PURPOSE

Accountability

- Accreditation
- Inform stakeholders
- Grading
- **Mutual recognition of qualifications**

Improvement

DIVERSITY of PURPOSE

Accountability and Improvement

ARE NOT COMPATIBLE !

IMPROVEMENT		
ACCOUNTABILITY		

	EVALUATION	
	INTERNAL	EXTERNAL
IMPROVEMENT		
ACCOUNTABILITY		

	EVALUATION	
	INTERNAL	EXTERNAL
IMPROVEMENT	EFFECTIVE	NOT EFFECTIVE
ACCOUNTABILITY	NO LONGER ACCEPTABLE	EFFECTIVE



**... I'm here
to help**



An Alternative Approach

1. Initiation

2. Assemble evidence

2. Assemble evidence

- **From the public domain**

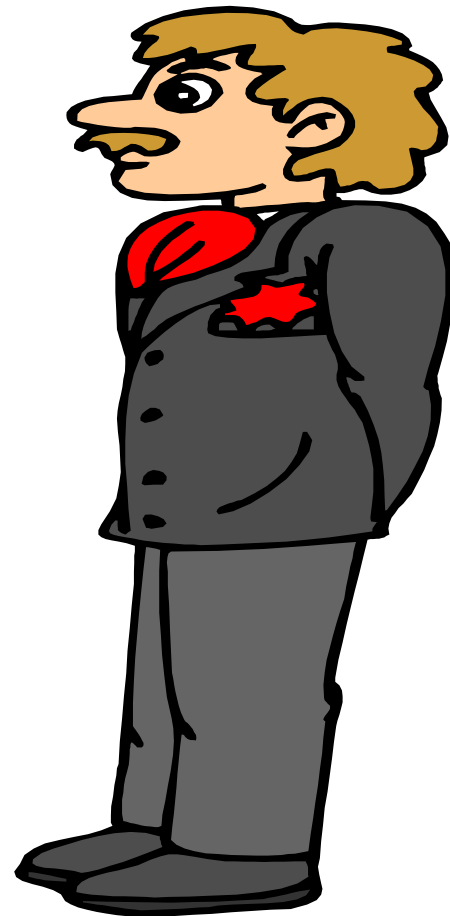
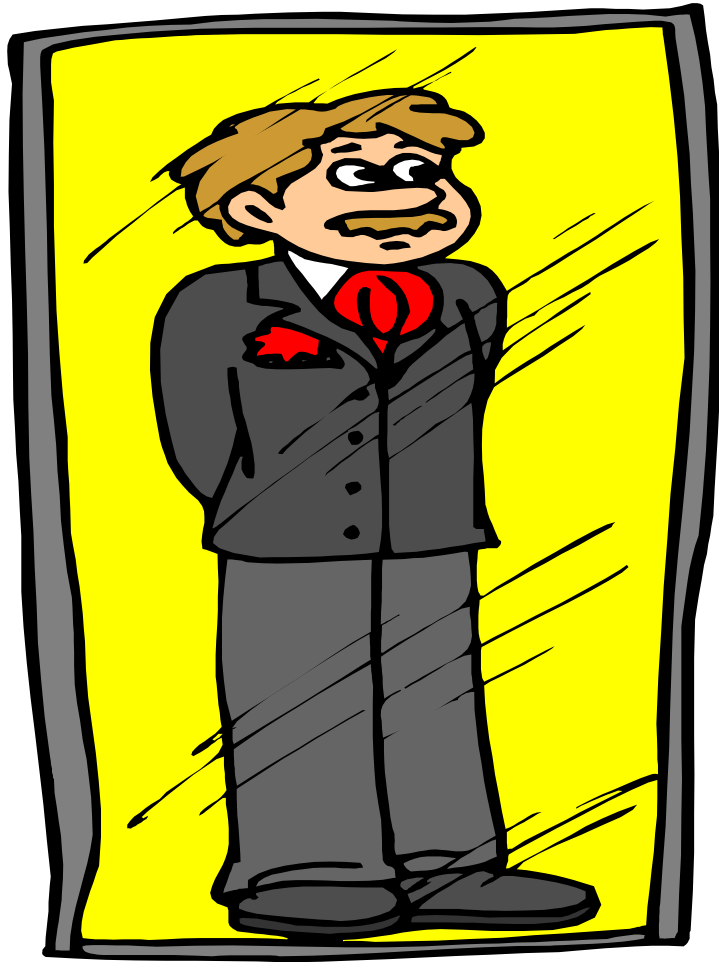
2. Assemble evidence

- **From the public domain**
- **Reports from the evaluated**

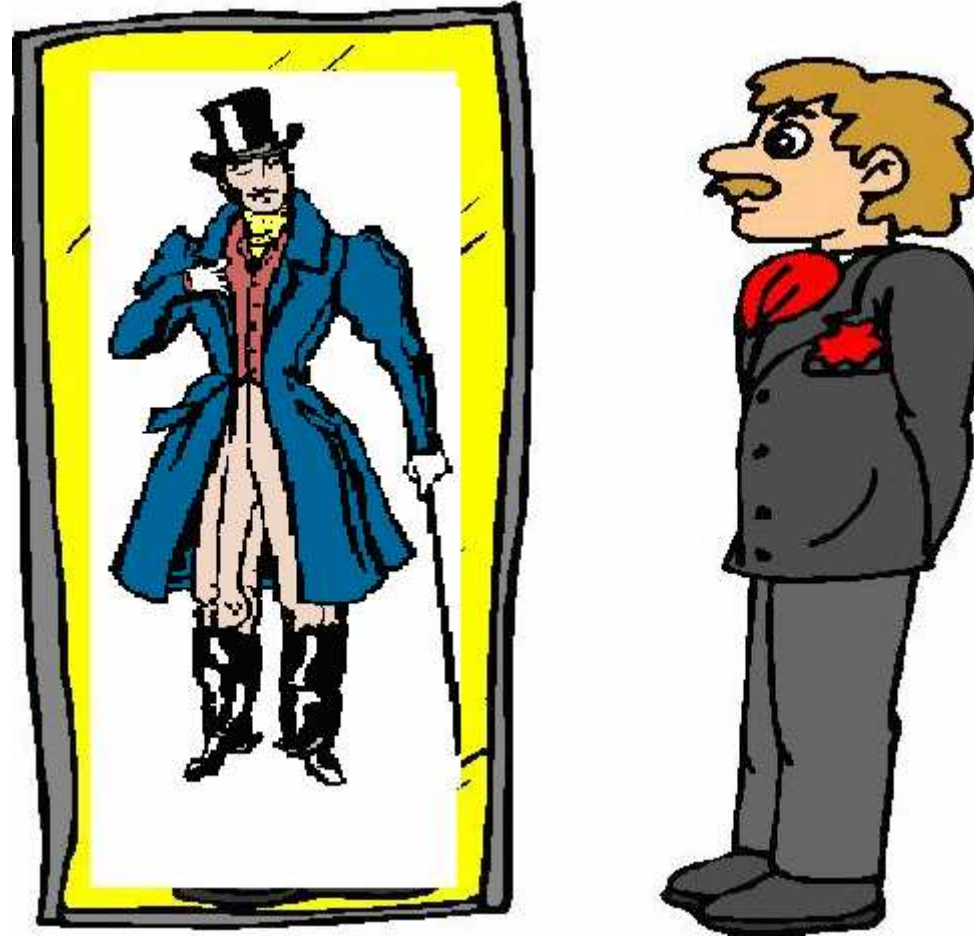
2. Assemble evidence

- **From the public domain**
- **Reports from the evaluated**
sometimes

“SELF-EVALUATION REPORT”



Self-evaluation?



2. Assemble evidence

- **From the public domain**
- **Reports from the evaluated**
- **Face to face discussions
on and off site**

An Alternative Approach

1. Initiate

2. Assemble evidence

3. Make judgements

An Alternative Approach

1. Initiation

2. Assemble evidence

3. Make judgements

4. Conclude and report

An Alternative Approach

1. Initiation

2. Assemble evidence

3. Make judgements

4. Conclude and report

5. Reflect on the process

Reflection about the process by:



An Alternative Approach

1. Initiation

2. Assemble evidence

3. Make judgements

4. Conclude and report

5. Reflect on the process

6. Actions and follow up

Thank you

**I look forward to
your questions and discussion**