

2nd Athens International Conference on University Assessment

PaI VERES dr.



MINISTRY OF EDUCATION AND CULTURE

OKM

University Quality: Market and Social Relevance

12-14 October 2007

Athen

Bologna - Prague – Berlin – Bergen – London...

Aim: European Higher Education Area

- **Integration of different area-dimensions**

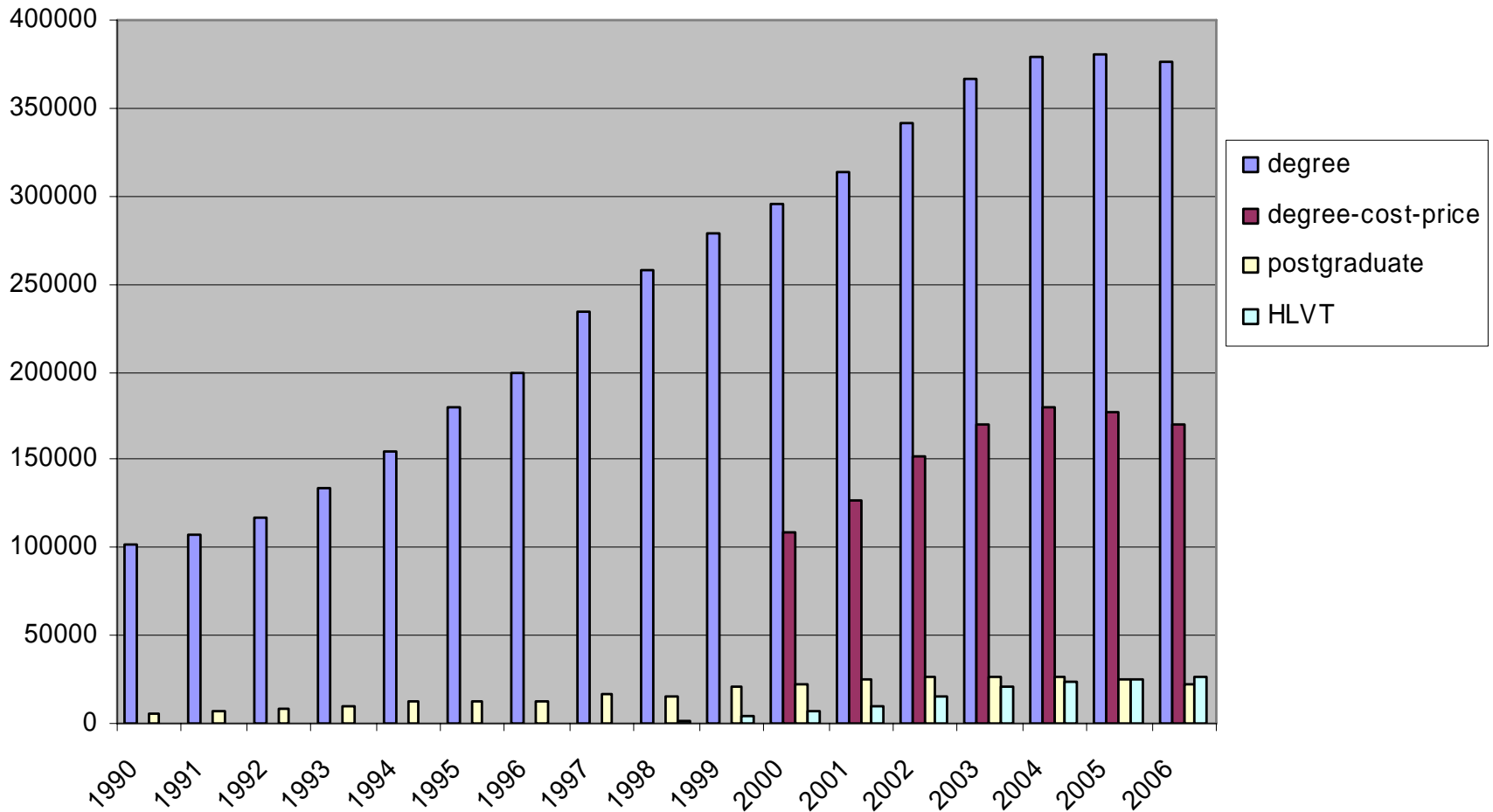
- European

- economic area
- research area
- higher education area
-

- **Targets:**

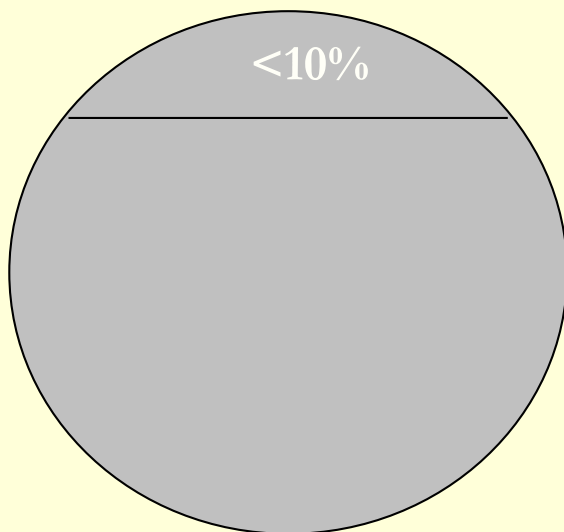
- competitive Europe
- democratic and social Europe
efficiency + equity
- European citizens

Number of students in HE 1990-2006

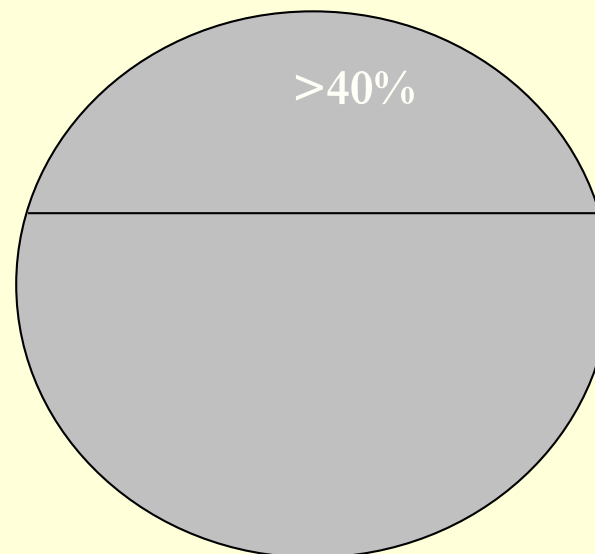


Admission ratio to relevant age

15 years ago

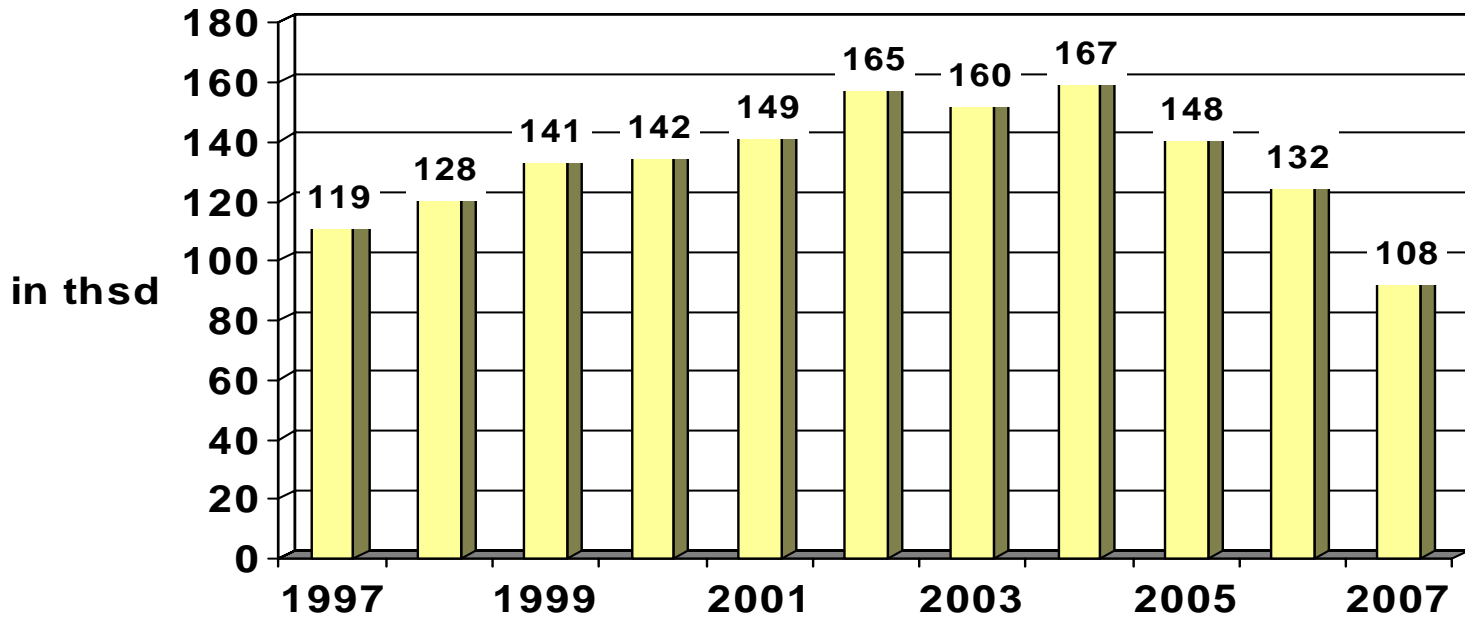


now

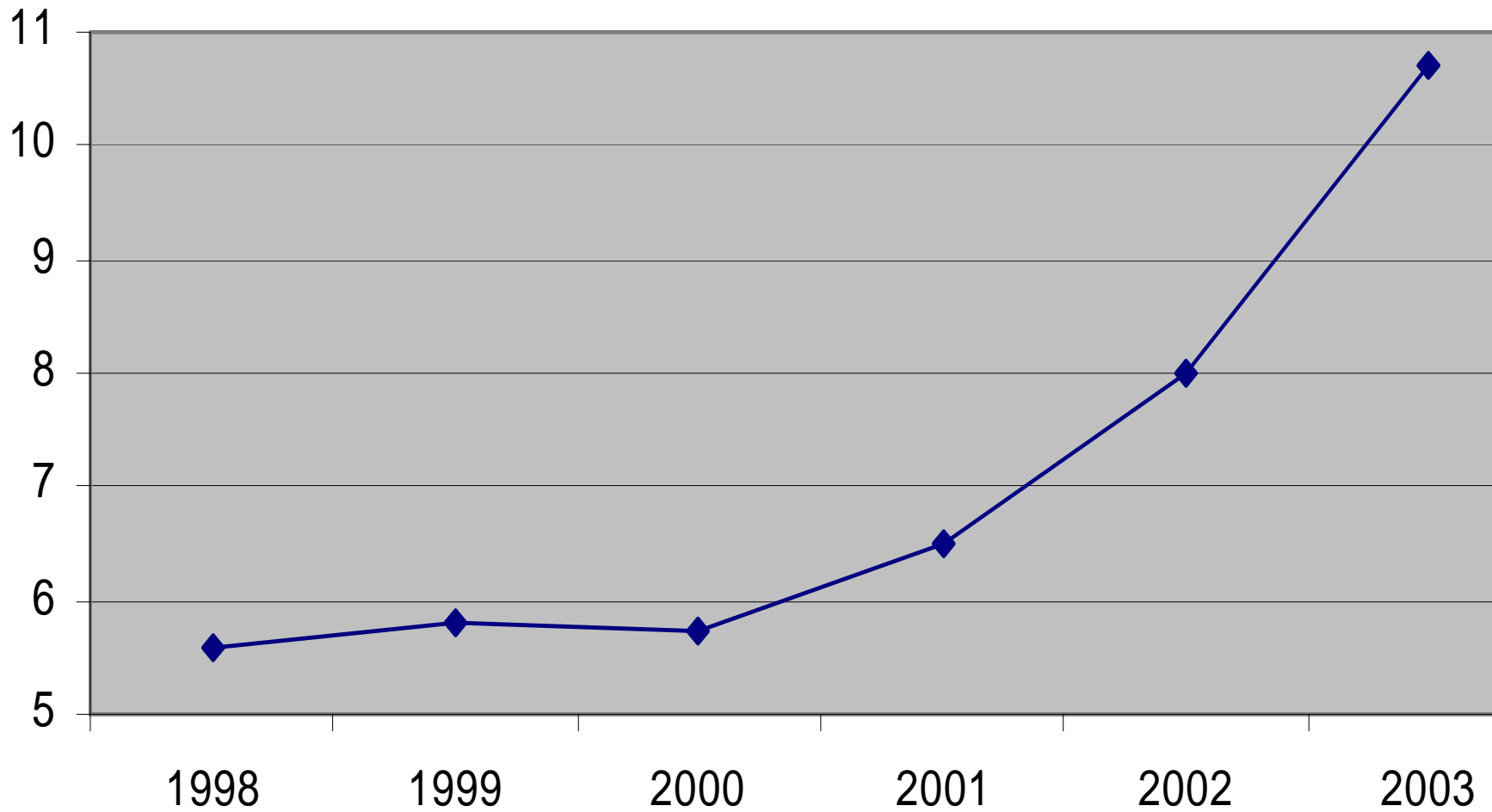


Forrás: OM statisztika

Number of applicants for HE



Unemployment rate of fresh graduates



Assesment

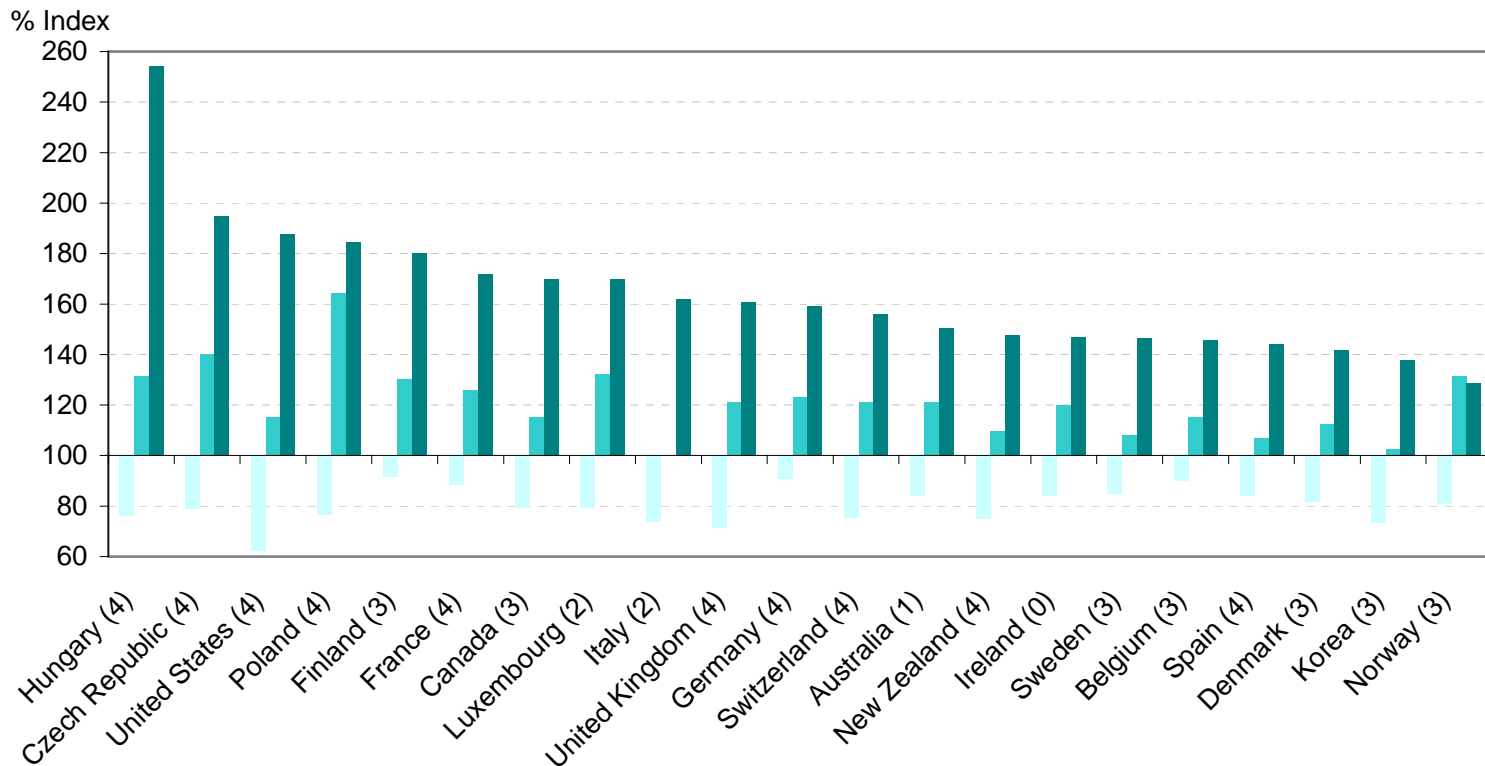
Relative earnings from employment (2004)

By level of educational attainment and gender for 25-to-64-years-olds (upper secondary education = 100)

Forrás: OECD INES

- Below upper secondary
- Tertiary-type B education
- Tertiary-type A and advanced research programmes

Males



National and global challenges

- **Strong market-competition**

- HEIs for resources
 - Higher prices for higher quality
- Students for places and job
 - Winning = quality
- Employers for the best students
 - higher salaries for the higher quality students

- **Fast and permanent change of labour market**

- new relationship between HEIs-employers-employees (students)
- LLL – job + training parallel
 - Quality = employability (flexsecurity)

- **Globalisation**

- winning strategy = quality strategy
- Cooperation is also needed

National and global challenges

- **ICT revolution:**
 - Global access to training and job
 - Global competition
 - Global opportunity
 - Global risk
 - winning = quality
- **Lisbon-agenda**
 - Competitive economy = competitive HE
- **Bologna-process**
 - Structural aspect of quality

What does it mean: quality?

- **System level – quality of the system**
 - Transparency
 - Flexibility
 - Market and social relevance
- **Institutional level – quality of institutions**
 - Quality of facilities
 - Quality of programmes
 - Market and social relevance
 - Quality of staff
 - Quality of students
 - Quality of partnerships

What do we do for quality?

- Accepting stakeholder`s interests
 - State funded places are allocated depending on labour market relevance
 - New financial body are established at HEIs
 - Stakeholder representatives
 - Employers are involved into programme development
 - Vocational training contribution of employers is obligatory
 - Practical training
 - HEIs have to carry out carrier survey

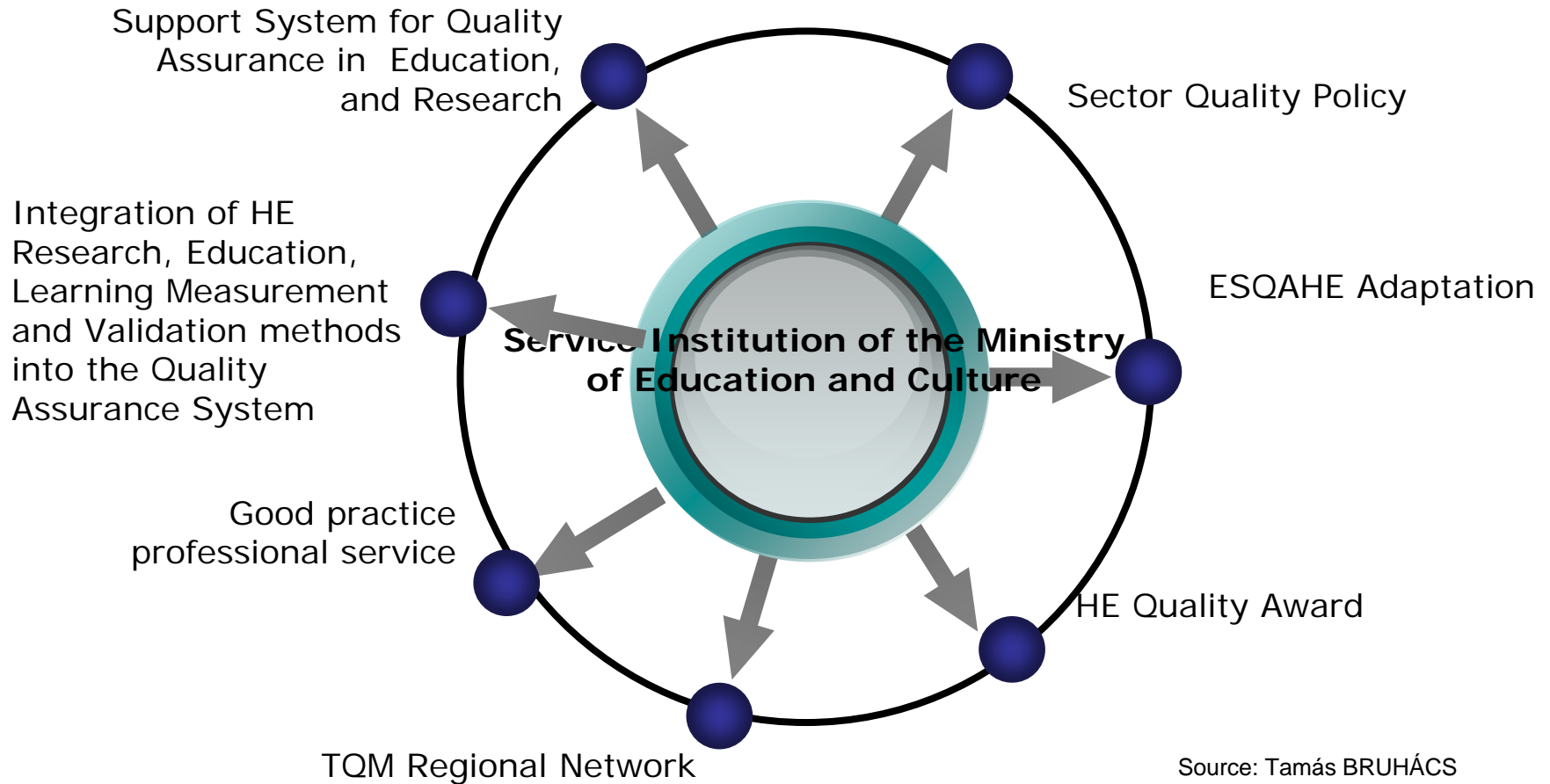
What do we do for quality?

- **Institutional quality requirements**
 - Institutional quality development system is compulsory
 - Accreditation of maximum capacity
 - Legal requirements against teacher
 - Legal regulation of applicant`s competition at admission
 - Hard competition of students for funded places
 - Awarding extra performances
 - Independent accreditation of
 - HEIs
 - All degree programmes
 - Hungarian HE Accreditation Committee
 - Right to allow running and stop
 - Programmes
 - Institutions
 - Quality elements of institutional funding
 - 3 year`s funding agreements

What do we do for?

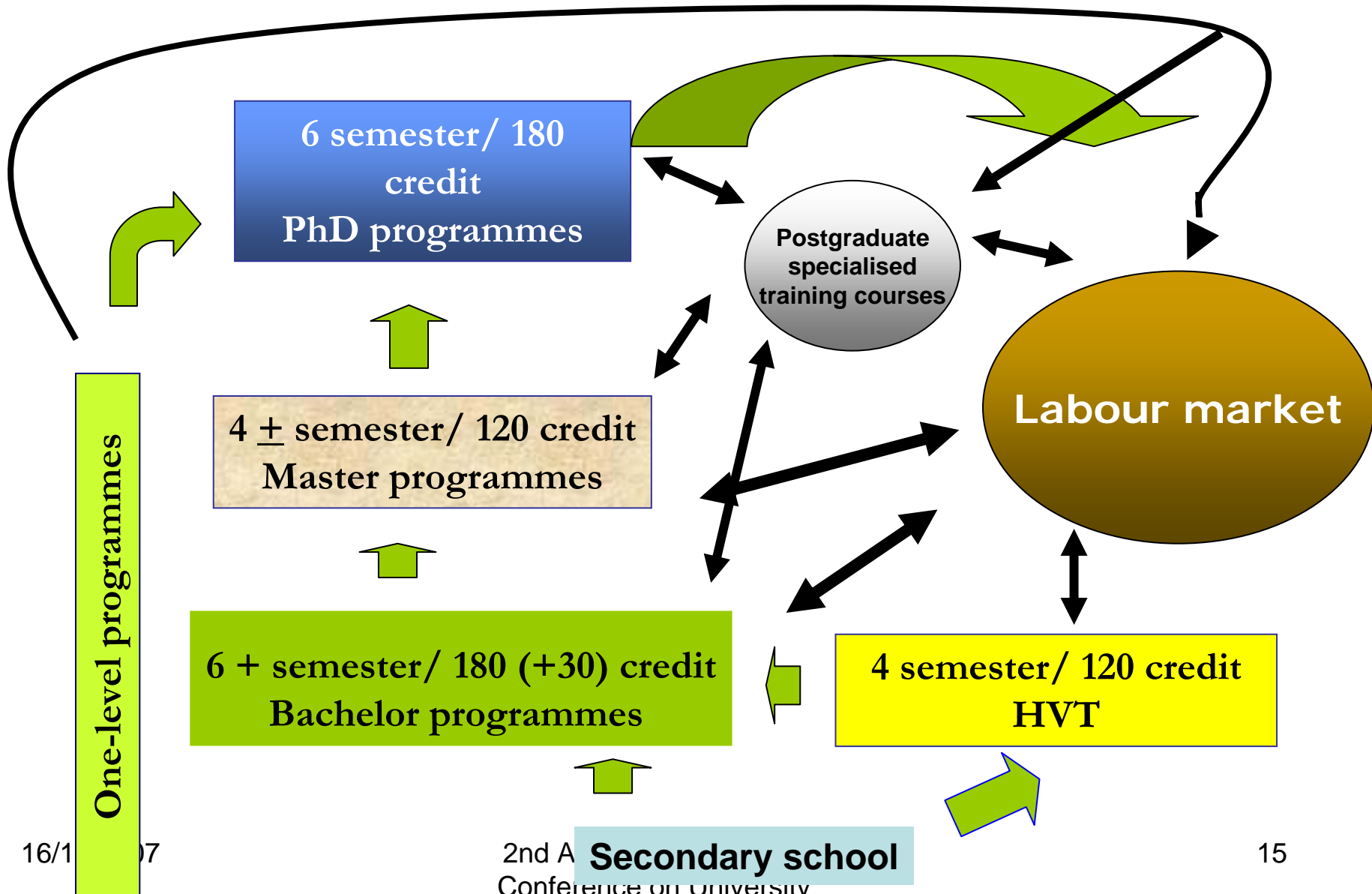
- **Development projects**
 - New Hungarian Development Plan
 - HEIs as Regional Knowledge Centres
 - Central programme for quality development
 - Quality centred institutional management
 - Tender for HEIs developing quality
 - Quality centred institutional management
 - Tender for HEIs developing qualitative services
 - Carrier survey
 - Carrier support
 - Validation
 - Leadership information system
- **Quality award tender for HEIs**
- **Introduction tuition fee in 2007**

Quality Development Central Programme



Source: Tamás BRUHÁCS

Multilevel HE system



**Thank you for your
attention!**

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