

ACADEMIC EVALUATION AND QUALITY DEVELOPMENT PROCESS OF THE TURKISH HIGHER EDUCATION AREA

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TURKISH HIGHER EDUCATION AREA (THEA) - SIZE

- 68 State Universities and Technology Institutes
- 25 Foundation Universities
- 675 Faculties/Schools
- 1297 Other Academic Units
- 1 248 000 Students (93 % SU, 7 % FU)
- Approx 65 000 Faculty Staff
as of 2006

TURKISH HIGHER EDUCATION AREA (THEA) - STRUCTURE

- Constitution
- Higher Education Law
- Higher Education Council (HEC)

Universities and Technology Institutes

Un. Rectors

Un. Senates

Un. Executive Boards

Fac. and Inst. Executive Boards

Department Chairmans and Councils

- Universities Council (Rectors and Representatives)

THEA QUALITY DEVELOPMENT ORGANIZATIONAL STRUCTURE

- HEC Academic Evaluation and Quality Development Council (HEC – AEQDC)
- University/Technology Institute Rector, Senate, Executive Board
- University/Technology Institute Academic Evaluation and Quality Development Committee (U/TI – AEQDC)
 - Self Evaluation Committee (AU)
 - Academic Unit AEQDC (AU)
 - Administrative Unit AEQDC (AU)
- University/Technology Institute Strategy Development Division (U/TI – SDD)

THEA ACADEMIC EVALUATION AND QUALITY DEVELOPMENT(AEQD) - CONCEPT

- Quality Assurance Movement
- World – EHEA and ERA – Country
- Bologna Process
 - Mid – Term Objectives
 - Prague 2001, Berlin 2003, Bergen 2005
- ENQA, EAQAHE
 - Principles and Standards for EHEA (2005)
- EUA Studies about “Implementing Bologna”
 - Quality Culture, Research Strategy Development

BOLOGNA SCORE OF THEA (2005)

(Bologna Process Stocktaking, Bologna Follow-up Group, Bergen, 2005)

Quality Assurance

National Quality Agency

Medium (Some Progress)

Utilized Criteria

Medium

Student Participation

Medium

International Participation

Medium

Medium

Dual System

Application Level

Excellent (Excellent Performance)

Student Ratio

Excellent

Transition From 1 to 2

Excellent

Very Good

Diploma and Recognition of Education Period

Diploma Supplement

Very Good

Lizbon Convention

Very Good

ECTS

Good

Very Good

General

Good Performance

THEA – AEQD PROCESSES

- Strategic Planning (Annual)
- Institutional Evaluation

Self – Evaluation (Annual)

External Evaluation (5 Years)

- Periodical Monitoring and Improving (Annual)

STRATEGIC APPROACH

Periodical
Monitoring
And
Improvement



Application
Plans

STRATEGIC PLANNING PROCESS

- **Institutional Foundations**

Mission, Vision, Values



- **Institutional Evaluation**

Self Evaluation

SWOT

External Evaluation



- **Strategic Goals**



- **Planning**

Goals and Indicators

Activities and Projects

Resource Planning and Budgeting



- **Strategic Plan**

STRATEGIC PLAN APPLICATION PROCESS

- Strategic Plan
- Application Plan (what to do, how to do, whom to do, how the performance is)
- Application/Execution
- Periodical Monitoring and Improvement
 - Improvement
 - Analyses
 - Questioning and Measurement
- Strategic Plan Revision

STRATEGIC PLANNING PROCESS INPUTS AND OUTPUTS

Inputs : HEC Strategic Plan
Institutional Information
Partners Information
Legal Aspects
Sectoral Aspects

Output : U/TI Strategic Plan

INSTITUTIONAL EVALUATION PROCESS

Goal

- Self – Evaluation
- Environmental Evaluation
- Determination of Performance

Scope

- Education and Training
- Administrative and Support Services
- Governance
- Partners and Factors within the Institutional Environment

Inputs, Activities, Output (Inst. Eval. Reports)

SELF – EVALUATION MODEL

- 1- Inputs , Relations, Resources
- 2- Institutional Features and Properties
- 3- Education and Training Processes
- 4- Research Processes
- 5- Application and Service Processes
- 6- Administrative and Support Processes
- 7- Governance Properties-Structural (3 – 6)
- 8- Governance Properties-Behavioral (3 – 6)
- 9- Outputs
- 10- Mission

PERIODICAL MONITORING AND IMPROVEMENT PROCESS

Goals

- Performance indicators and measurement
- Determination of poor performance areas and causes
- Determination of improvement areas and activity plans
- Monitoring improvement activities

Scope

- All activities and projects in the strategic plan
- All improvement activities

Input (strategic plan), Output (performance evaluation, improvement action plans)

PERFORMANCE INDICATORS

- **Indicator**

Measurement Method

Measurement Unit

- **Validity, viability, unbiasedness**

- **Comparability**

- **Academic or administrative unit level comprehension**

QUALITY DEFINITION AND IMPLEMENTATION

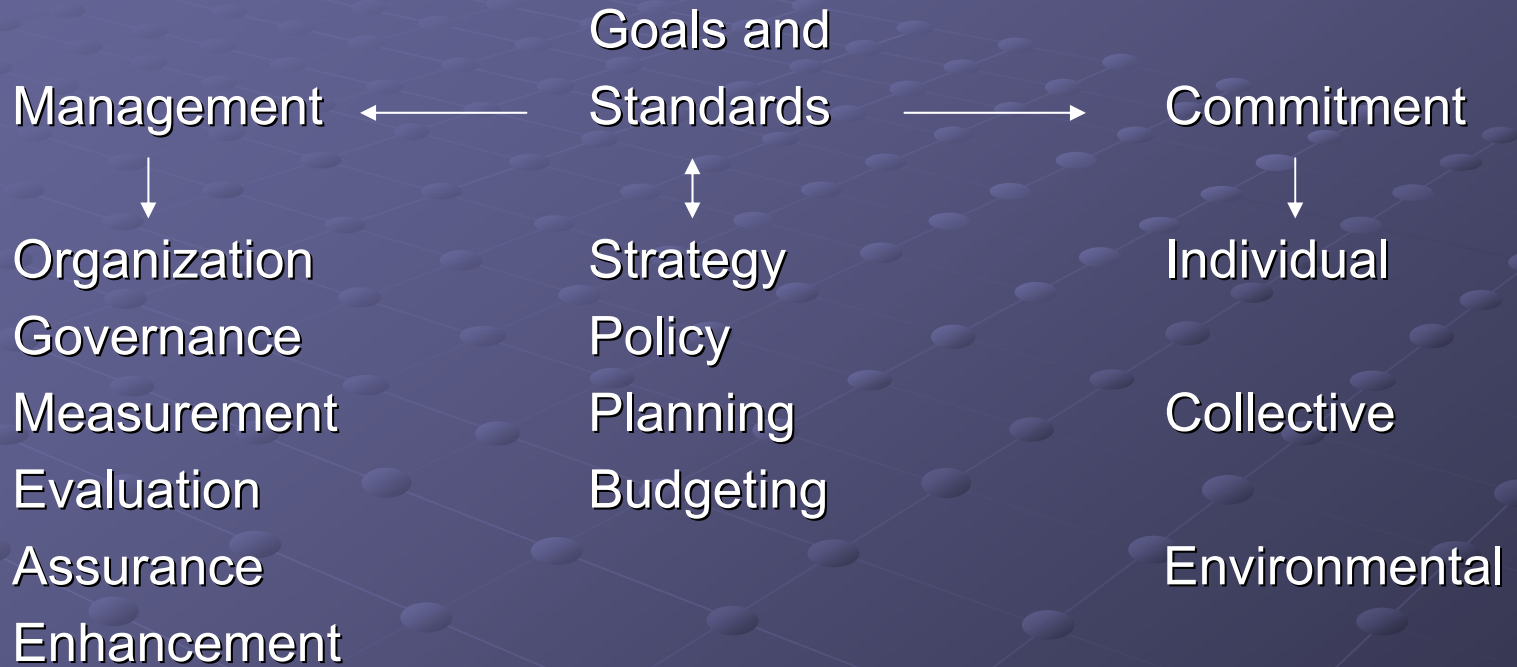
Definition

- Fitness for purpose (*)
- No errors
- Excellence
- Customer satisfaction/ Customer change
- Control
- Enhancement of institutional change (*)
- Cost efficiency and productivity

Implementation

- Strategic planning

QUALITY MANAGEMENT



STAGES OF PROGRESS

- EUA Institutional Evaluation (2005) + SP
- AEQD Annual Report (2005) + SP
- AEQD Annual Report (2006) + SP
- Strategic Plan 2008 – 2012 (2007) + Plan Revisions

Strategic Goals, Targets and Actions



Short, Medium, Long Term Budgeting and
Planning of Resources

DIFFICULTIES AND GAINS

- Process of changing
- Orientation on output rather than administrative processes
- Awareness and Participation
- Commitment (top-down ↔ bottom – up)
- Transparency and integration
- Quality management
- Strategic plan → budget programme
- Performance budgeting

STRATEGIC PLAN 2008 - 2012

- 9 Strategic Goals
- 54 Strategic Targets (prospective state vs present state)
- 275 Improvement Activities/Projects
- 100 Performance Indicators
- Short - , Medium - , Long – term annual budgets

STRATEGIC GOALS

Improvement of

- IT Infrastructure
- Research activities
- Education – training
- Administrative Services
- Public service, LLL
- Student welfare
- Information – documentation, learning centers
- On the job training
- MIS

SELECTION OF PROJECTS AND IMPROVEMENT ACTIVITIES

- “Impact Analysis” for ordering of time and resource allocations

- | Factor | Score | | |
|---------------------------|-------|--------|-------|
| | 0 | 1 | 2 |
| A- Application Difficulty | High | Medium | Low |
| B- Application Period | Long | Medium | Short |
| C- Cost | High | Medium | Low |
| D- Urgency | Low | Medium | High |

STRATEGIC PLAN APPLICATION PRINCIPLES

- Contribution to goal achievement
- Functionality
- Integrity
- Continuity
- Flexibility and fact basedness
- Balancedness and stability
- Coordination and connectedness
- Consistency